



Media Contact:
Margaret Frank
Asst. Director Communications and
Economic Development Services
607.273.0005 / margaretf@tcad.org

FOR IMMEDIATE RELEASE

**Tompkins County Area Development
Announces Chuck Schwerin as New Managing Director of Business Services**

Ithaca, NY, January 29, 2019 – Tompkins County Area Development (TCAD) announced today that Chuck Schwerin is the new Managing Director of Business Services. Mr. Schwerin will be responsible for business retention, expansion, and attraction programming, delivering direct incentives, and developing relationships with business leaders, entrepreneurs and a variety of stakeholders. He will provide direct assistance to retain, grow and attract new business and industry in Tompkins County. TCAD is a private not for profit organization and has acted as Tompkins County's economic development organization since its founding in 1964. Its mission is to build a thriving and sustainable economy that improves the quality of life in Tompkins County by fostering the growth of business and employment.

Heather McDaniel, President of TCAD, said, "I am excited for Chuck to join the TCAD team. Chuck's experience starting his own tech companies, as well as advising startups for the Small Business Development Center (SBDC), provide him with the expertise and background to really understand the needs of businesses in the community and the knowledge of what services will benefit them most so they can start, stay, and grow here in Tompkins County."

Prior to his appointment at TCAD, Chuck was a Certified Business Advisor for the SBDC at Binghamton University for three years, where he specialized in advising tech-based companies and was the NY State Coordinator for FAST (Federal and State Technology), a Small Business Administration (SBA) funded program that helps states enhance the use of Small Business Innovation Research grants.

Chuck is a co-founder (and current Board member) of a biotech spin-off from Binghamton University. He holds three patents on geographic information technology and received his MA in Urban Policy and Planning from Tufts University. Chuck was an adjunct professor, teaching entrepreneurship, in Binghamton University's School of Management. In his spare time he edits Adirondack PEEKS, a bi-annual magazine produced by the Adirondack 46ers and is a Board member of the Edward L. Rose Conservancy, conserving land, water and wildlife in Northeast Pennsylvania and the Southern Tier of New York.

TCAD strives to create a supportive environment for entrepreneurship and business development. Regardless of the economic times, TCAD has continued to achieve successes. Strategic partnerships with businesses, Cornell University, Ithaca College, Tompkins Cortland Community College (TC3), government, and area nonprofits contribute to these efforts. For more information please contact Margaret Frank, Asst. Director of Communications and Economic Development Services at 607-273-0005 or margaretf@tcad.org.

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